

# *Arnold for Alder*

## *Fitchburg District 4, Seat 7*

2530 Targhee Street, Fitchburg, WI 53711-5491, (608) 278 7700, Fax (608) 278 7701

March 25, 2011

Dear Fitchburg District 4 Voter:

On Tuesday, April 5, you will go to the polls to select a Common Council and Mayor. I hope that you have had an opportunity to meet me, **Steve Arnold**, in person and to learn about my record and plans in *TerraFirma*, on FACTv, or at <http://Arnold.US>. I ask that you re-elect me as your Alder for District 4, Seat 7. Please read on to see where I stand on the issues facing Fitchburg.

**I will work to make Fitchburg ever more beautiful, livable, and sustainable for all residents, now and in the future.**

I have used this credo for six years. Over the last two years, Fitchburg has made substantial progress in sustainability, including land use rules, transportation improvements, environmental protection, energy efficiency, and financial stability.

Since November, however, this progress has come under attack: the cancellation of Milwaukee-Madison passenger rail, virtual prohibition of new wind power, and the roll back environmental legislation. Public institutions we need to maintain a civil society are threatened, including the Departments of Commerce and Natural Resources, the University of Wisconsin, and fifty years of peaceful labor relations. Schools and municipal governments will be in a financial vice between revenue and spending caps and epic cuts in state payments. For the next two years, job one will be to defend and restore these institutions.

**State Relations and Finance:** Our greatest challenge will be to deal with the Governor's proposed dramatic cuts in funding to both the City and to services on which the City depends. I believe the solution to our state government funding problems is to **increase state revenue** by closing tax loopholes and taxing corporations and the rich their fair share. I will pursue this solution through lobbying and the political process. I will work on stop-gap measures to maintain services until these destructive policies can be overturned.

**Development and land use:** Implementation of the Comprehensive Plan is well under way with the adoption of zoning code updates and the advancement of a plan for a transit-oriented development along US Highway 14 using the new, optional **SmartCode**. I will continue to

advocate for sustainable, compact, urban development and those who build it.

**Fitchburg library:** Our library will open in July 2011. This year we need to complete private fund-raising and hire and train the required staff. Through this process I will work with Dane County for more flexible library standards that allow for staffing level adjustments that recognize investment in automation and lower staff costs.

**Environmental Protection:** Fitchburg has been recognized state-wide for impressive progress in water quality, planning, and energy conservation. I will work to continue progress in City operations, as well as leading Fitchburg residents and businesses by example.

**Transportation:** In cooperation with state and other local governments, I will

work for more public transportation in Fitchburg, including a viable Regional Transit Authority. To accommodate soaring gas prices and an aging population, I will work to extend **Metro bus service**, get new transportation options like rail and shared-ride taxi onto the table, and improve **bicycle and pedestrian facilities**.

#### **Fitchburg city government:**

- Common Council since 2005
- Chair, Common Council Public Safety and Human Services Committee
- Transportation and Transit Commission
- Resource Conservation Commission
- Chair, Zoning Code Rewrite Committee
- Broadband Telecommunications Commission, 2005-2007

#### **Additional public service:**

- Allied Drive Community Visioning
- Dane County Council of Governments working group member
- The Road Home (formerly Interfaith Hospitality Network) volunteer

#### **Memberships:**

- 1000 Friends of Wisconsin
- Bicycle Federation of Wisconsin
- Congress for the New Urbanism
- United Way of Dane County Key Club
- United Faculty and Academic Staff, American Federation of Teachers Local No. 223, AFL-CIO

#### **Endorsements:**

- State Senator Jon Erpenbach
- State Assembly Rep. Sondy Pope-Roberts
- State Assembly Rep. Terese Berceau
- Dane County Executive Kathleen Falk
- Dane County Sheriff Dave Mahoney
- Dane County Board Chair Scott McDonell
- Fitchburg Mayor Jay Allen
- Democratic Party of Dane County
- South Central Federation of Labor
- Fire Fighters Local 311, IAFF

**Open government:** I am proud to disclose the sources and uses of my campaign funds at <http://Arnold.US>.

**Personal:** I grew up in the Northeast and met my wife of thirty-nine years, Nancy, while in college in Baltimore. We have two grown daughters and five grandchildren. I enjoy gardening, bicycling, and kayaking.

- Information Technology Practice director, UW E-Business Consortium since 2006
- Fitchburg resident since 1994
- Entrepreneur and consultant since 1991
- Dane County resident since 1983
- Professor of ecology, State University of New York, Brockport, 1977–1981
- Ph.D. in ecology and statistics, Cornell University, 1978
- MA in environmental engineering, The Johns Hopkins University, 1972
- BA, The Johns Hopkins University, 1971

I appreciate the support of many Fitchburg neighbors during the campaign. Please **vote for me on April 5**. I will continue to work hard to justify your vote.

Sincerely,  
Steve Arnold

*Re-elect Steve Arnold  
Fitchburg Common Council  
District 4, Seat 7*