

Arnold for Alder

Fitchburg District 4, Seat 7

2530 Targhee Street, Fitchburg, WI 53711-5491, (608) 278 7700, Fax (608) 278 7701

March 19, 2007

Dear Fitchburg District 4 Voter:

On Tuesday, April 3, you will go to the polls to select a Common Council and Mayor. I hope that you have had an opportunity to meet me, **Steve Arnold**, in person, watch a candidate forum, and learn about my record and plans in the *Fitchburg Star*, on FACTv, and at <http://Arnold.US>. I ask that you reelect me Alder for District 4, Seat 7. Please read on to see where I stand.

I will work to make Fitchburg ever more beautiful, livable, and sustainable for all residents, now and in the future.

I believe that the greatest challenges ahead for us are those of global warming and peak oil. (Peak oil is the worldwide decline in oil production, and the corresponding increase in oil prices, expected to occur during this decade.) In my next term, I will undertake three main initiatives to meet these challenges.

Fitchburg Energy Policy: I will work for the drafting and implementation of a Fitchburg Energy Policy. We must use **less energy** and **more renewable energy** in the City's own buildings and vehicles to reduce carbon dioxide emissions. We must enable, encourage, and incent Fitchburg residents and businesses to do the same.

Transportation: Our transportation system should not require a car for every trip. That means bringing **Metro bus service** deeper into the city and establishing safe, north-south **bicycle commuting routes**. I began this effort through my work on the budget and the Transportation and Transit Commission. For the long term, I will work for **commuter rail** from the Village of Oregon and Green Tech Village to the Isthmus and Dane County Regional Airport.

Development and land use regulation: Our rules make it easiest to build sprawl: residential subdivisions, office parks, and shopping centers. **Compact, diverse, mixed-used neighborhoods** like Hatchery Hill and Swan Creek should not only be legal, but preferred. I support the adoption of a progressive land division, zoning, and architectural code called the **SmartCode** as an alternative to our planned

development district rules. I favor a **permanent urban boundary**, development only in our current urban service area and within one mile of our eastern railroad corridor (including only the western side of the **Northeast Neighborhood**), and the preservation of farmland and open space in the city's west and south.

Other issues: I will work for **smoke-free** indoor workplaces and public places throughout Fitchburg and Wisconsin. I will work for a successful **Fitchburg library** referendum and to raise private funds to underwrite the construction of a unique and significant building that will be a center for learning, entertainment, technology access, and community pride. I will work to rebuild central **Fish Hatchery Road** to protect pedestrians and bicyclists and to serve residents before pass-through commuters. I will work with our three school districts to bring a Madison elementary school to Fitchburg, and in the long run, to create a **Fitchburg school district** as part of state-wide school funding reform.

Open government: I am proud to disclose the sources and uses of my campaign funds on my Web site, <http://Arnold.US>.

Paid for by Arnold for Alder, Jeanie Sieling, Treasurer



Fitchburg City Government:

- Alder since 2005
- Public Safety and Human Services Committee
- Transportation and Transit Commission
- Ad Hoc Committee on Substation Facility Planning
- Broadband Telecommunications Commission

Additional Public Service:

- Allied Drive Community Visioning
- Dane County Council of Governments working group member
- Dane County United Land Use Action Team leader
- Byrnewood Neighborhood Association Past Vice President
- Interfaith Hospitality Network volunteer
- Meals on Wheels volunteer

Memberships:

- Covenant Presbyterian Church
- Sierra Club
- United Way of Dane County Key Club
- Grassroots Fitchburg
- Fitchburg Historical Society
- Wisconsin Historical Society
- Fitchburg Chamber of Commerce President's Club
- United Faculty and Academic Staff, American Federation of Teachers Local No. 223, AFL-CIO

Endorsements:

- State Assembly Representative Sony Pope-Roberts
- County Executive Kathleen Falk
- County Board Chair Scott McDonell
- Former Fitchburg Mayor Jeanie Sieling
- Fitchburg Alder Bill Horns
- Fitchburg Alder Jason Williams
- Democratic Party of Dane County
- South Central Federation of Labor, AFL-CIO

Personal: I grew up in the northeastern states and met my wife of thirty-five years, Nancy, while in college in Baltimore. We have two grown daughters, two sons-in-law, two grandsons, and a granddaughter on the way. I enjoy golf, gardening, bicycle touring, and kayaking.

- Fitchburg resident since 1994
- Entrepreneur and consultant since 1991
- Dane County resident since 1983
- Software product manager and developer, 1981-1991
- Professor of ecology, State University of New York, Brockport, 1977-1981
- Ph.D. in ecology and statistics, Cornell University, 1978
- MA in environmental engineering, The Johns Hopkins University, 1972
- BA in natural sciences, The Johns Hopkins University, 1971

I appreciate the support of many Fitchburg neighbors throughout the campaign. Please vote for me on April 3! (If you cannot vote on April 3, please visit City Hall to vote by Absentee ballot.) I will work hard to justify your confidence.

Sincerely,
Steve Arnold

Reelect Steve Arnold Fitchburg Common Council District 4, Seat 7

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